



ADWISE MEDIA
ادويس ميديا



Creative
Credential 2018



What is character but the
determination of incident?
What is incident but the illustration
of character?

Henry James



IMPRESSUM

Adwise Media is all about establishing and successfully maintaining your brand's distinction with a long-term impact. We understand your business goals and the target group you want to win over. Adopting a strategy built on innovative brand thinking and design excellence, we show the world what makes your business unique. With a creative workforce and an outstanding technical backing, we are well-equipped to promote the spectacular growth of your brand.

WE DO

We believe that every brand story should make an impact in the life of consumers. It should pave the way for a long-lasting relationship between the brand and the end users. We can tell your brand's story in such a way. And every stroke, word, voice, visual we produce is to imprint those inspiring tales in the minds of multitudes.

Strategy

- Brand Positioning
- Consumer Insights
- Insight Mining
- Research
- Market Study

Public Relations

- Media Relations
- Influencer Programs
- Crisis Management
- Advocacy

Creative

- Brand Identity / Logo
- Brand Design
- Packaging Design
- Digital Creative
- Traditional Creative

Digital & Social

- Social Listening
- Content Strategy
- Content Creation
- CRM & Marketing
- Automation

Media

- Channel Planning
- Media Planning & Buying
- Content Planning
- Ad Serving

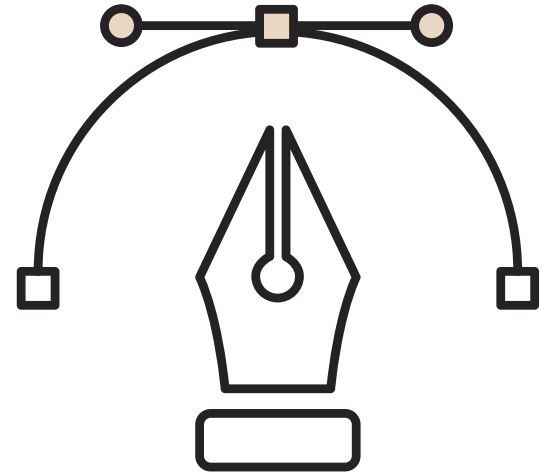
Advanced Analytics

- Forecasting Media
- Mix Optimization
- Performance Testing
- Marketing ROI

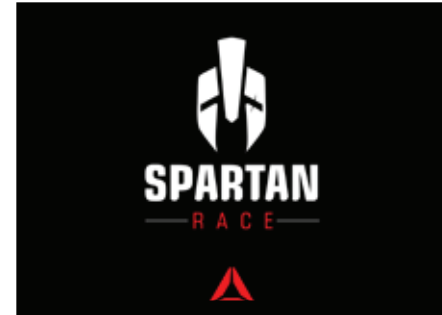


CREATIONS

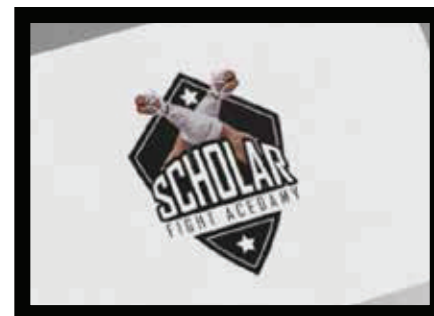
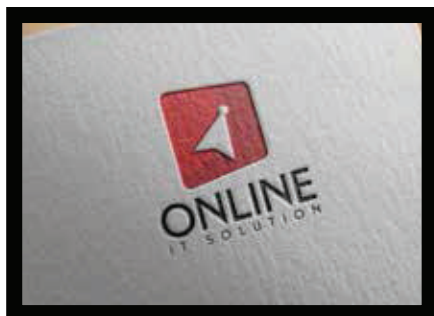
All successful business ventures start simply with a good idea that has the potential to bring about spectacular changes. We encourage innovative thinking and are always on the lookout for fresh concepts. What your brand need is a new positioning strategy that will redefine your brand concept, communication and culture.

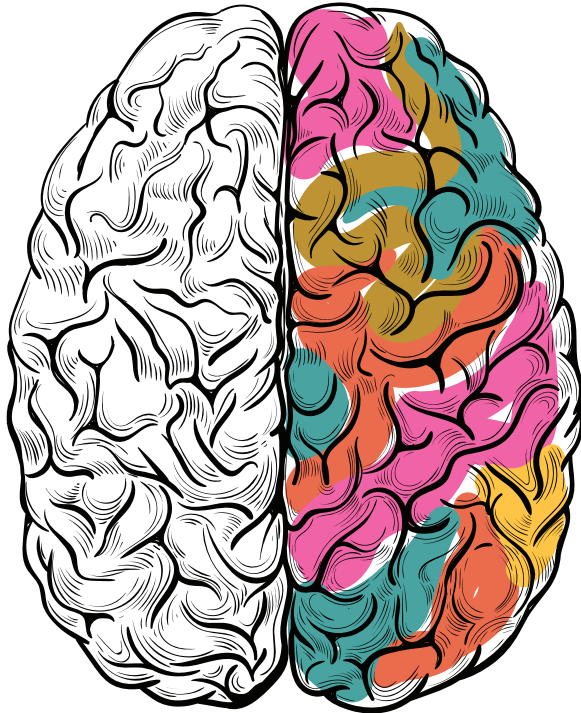


BRAND IDENTITY
LOGO



BRAND IDENTITY
LOGO





OUR CREW

We specialize in developing affordable and creative branding solutions for the maximum benefit of our clients. In our team, you can't find the hype of big agencies. But over the years we've carried out a lot of result-oriented projects, establishing and promoting the brand distinctions for many companies.





PACKAGING





BRANDING

We bring together all our expertise to promote your business with a clear-cut marketing communication plan. It considers everything related to the market, customers and the unique features of each brand. We strive hard to make the customers respond positively to your product or service, leading to a long-lasting and successful brand identity.



BRANDING



BRANDING



BRANDING



SPARTAN

RACE





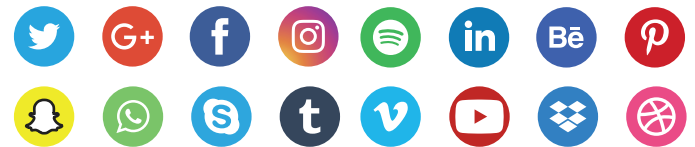
CAMPAIGNS

We carry out a wide variety of promotional activities, taking advantage of both traditional and new media. From beginning to completion, from conceptualizing to execution, we stick to best-laid plans to achieve the goals. Our experience has taught us that following an ideal strategy for each project always yields the desired results.





SMM,SEO,PPC



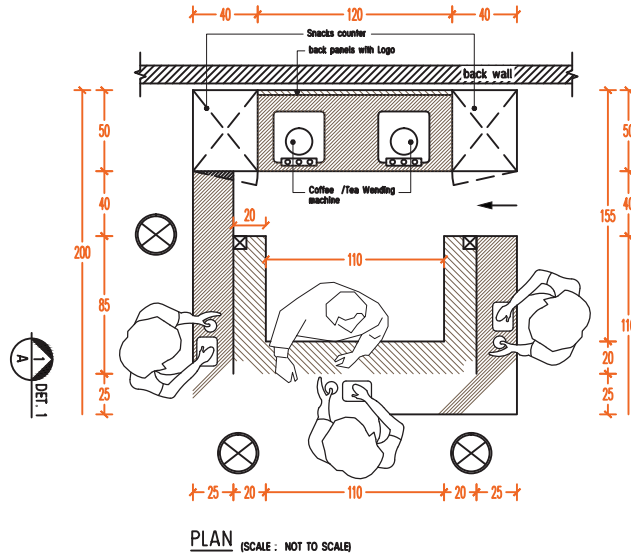


MEDIA

We offer a comprehensive media campaign package that can substantially improve your brand positioning and equity. Besides taking advantage of both traditional and new age media strategies, we make the most of the cross-channel platforms. These campaigns, tapping into the infinite potentials of print, visual and audio platforms, provide you with a solid grounding in the media landscape you're based in. As the world is getting more competitive day by day, it's time to get prepared and explore new possibilities of the mass media, and you can rely on us to make it a reality

Online, Print, Visual, Audio





BTL

By implementing a multitude of BTL services over the years, Atriyum is well-equipped to take care of all your BTL requirement to your complete satisfaction. From signage executions to interior decoration and vehicle graphics to retail shop designing, we afford you the unique style and form conforming to your distinctive brand identity. Our strategic partnership with leading vendors, printers, and interior experts in the GCC enable us to provide the most cost-effective BTL services just the way you need.

Vehicle Graphics, Signage, Interior, Exterior Stalls, Shops...



Vehicle Graphics



Vehicle Graphics



Signage





Signage



MW Investments Group



Signage





Exterior



Stalls



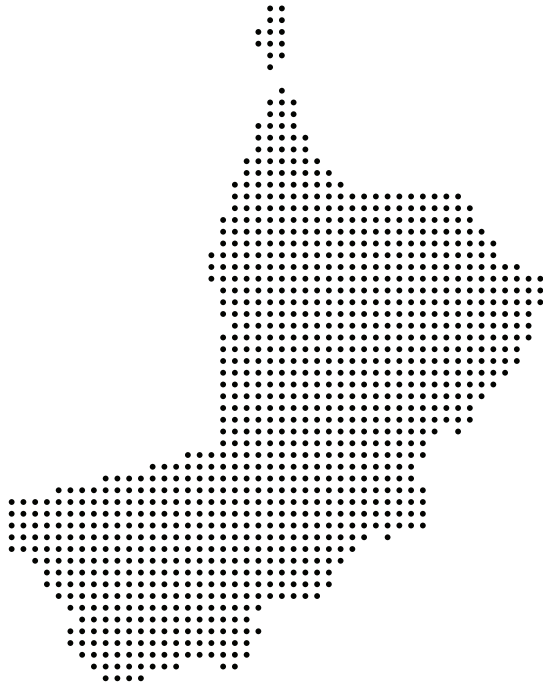


GET IN TOUCH

We are happy to hear from you. Even if it's warm approval or your harsh criticism, we'd like to hear from you. Because only through your feedback, we can grow and progress

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